

CENTRAL LOUISIANA ECONOMIC DASHBOARD



LSUA[®]

College of

Business

Dr. Randall Dupont, D.B.A.

College of Business | LSU of Alexandria

rdupont@lsua.edu

3rd Quarter 2025

KEY FINDINGS

Q3 2025

EMPLOYMENT

Employment data for September which is usually available in late October for the 3rd quarter has been delayed indefinitely due to the government shutdown. Initially expected to be available upon the government's return to work in mid-November, it is now expected to be released in mid-December, according to the Louisiana Workforce Commission. Therefore, without complete 3rd quarter data, this analysis is limited to using the latest available which is July and August.

- Employment in the Alexandria MSA in the August was 61,807, down slightly from 61,881 in July, while the unemployment rate in the Alexandria MSA in August was 4.0% compared to 4.3% statewide.
- In August 2025, the unemployment rate in the Alexandria MSA declined to 4.0%, falling below the statewide rate of 4.3%. This signals improving labor market conditions, likely supported by seasonal hiring and continued job growth across business services, retail, and health-related sectors.
- Employment in Natchitoches Parish in August was 13,423, up slightly from 13,405 in July. The unemployment rate in Natchitoches Parish was 5.9% in August (the latest available data), compared to 4.3% statewide.
- Initial unemployment claims across Louisiana declined in Q3 compared to Q2, while continued claims stabilized—a labor market signal that layoffs remain limited and displaced workers are re-entering employment more quickly. Overall, Q3 2025 reflects a steady and resilient regional employment environment heading into the final quarter of the year.

KEY FINDINGS

Q3 2025

CONSUMER SPENDING

- Sales tax revenue in Alexandria declined 2% from Q2 and was 4% below the same quarter in 2024. Year-to-date collections remain 2% lower than 2024, indicating that despite a strong start earlier in the year, consumer spending in the city softened in Q3. Pineville experienced a 4% decrease in sales tax revenue over Q2; however, receipts were 8% higher year-over-year and 5% above 2024 year-to-date totals. Despite quarterly cooling, Pineville remains positive on both annual and cumulative trends, pointing to continued consumer strength and a solid retail environment.
- Rapides Parish posted a 1% quarterly decline, but revenue remained 4% higher year-over-year and 4% above 2024 year-to-date. Like Pineville, Rapides shows stability even with a modest short-term slowdown, suggesting that consumer spending remains resilient at the parish level.
- Natchitoches saw its first pullback of the year, with sales tax revenue decreasing 4% from Q2. Still, collections were 6% higher than Q3 2024, and 8% higher year-to-date, signaling that the Q3 dip follows unusually strong gains earlier in the year. Local spending remains well above prior-year levels.
- Vehicle sales tax activity was mixed across the region in Q3. Rapides Parish saw a 1% monthly decline but remained 11% above last year. Across most parishes, year-over-year gains suggest consumer demand for durable goods remains solid, even as monthly volatility continues.
- Remote Sellers Tax collections, which capture online retail activity, continued to demonstrate steady consumer demand across Central Louisiana. In Q3 2025, online sales tax revenue increased 4% compared to Q2 and remained 6% higher than the same quarter in 2024. Year-to-date, collections are up 18%, indicating consistent growth in e-commerce throughout 2025.

KEY FINDINGS

Q3 2025

TRAVEL

- Hotel occupancy tax collections across Central Louisiana were mixed in Q3 2025, reflecting a slower travel season following strong gains earlier in the year. Natchitoches Parish led regional performance with a 10% increase over Q2 and a 36% year-over-year gain, bringing year-to-date collections up 18%. This continued momentum indicates sustained tourism activity tied to festivals, campus-related travel, and heritage tourism.
- Avoyelles Parish saw a 8% quarterly decline and a 28% year-over-year decrease, with year-to-date hotel occupancy tax revenue down 7%. After a strong Q2 rebound, activity cooled sharply in late summer, suggesting fewer overnight stays or shifting visitor patterns.
- Rapides Parish also experienced a slowdown, with hotel tax revenue falling 8% from Q2, but still posting 19% year-over-year growth and 19% year-to-date gains. Despite a softer quarter, Rapides remains one of the region's stronger performers for 2025 overall, pointing to continued strength in leisure and business travel.
- Vernon Parish reported the steepest decline, dropping 22% from Q2 and 18% year-over-year, resulting in a 7% year-to-date decrease. Travel in Vernon remains below 2024 levels.
- Overall, Q3 reflects a moderation in hotel activity across most of Central Louisiana following a strong spring season, with Natchitoches remaining the region's primary growth center while other areas experienced seasonal cooling or reduced travel activity.

KEY FINDINGS

Q3 2025

HOUSING

- As of October 30, 2025, the 30-year fixed mortgage rate stood at 6.17%, with the 15-year rate at 5.41%. A year ago, the 30-year rate stood at 6.72%..
- Alexandria (Rapides Parish):
Home Sales saw a significant increase of nearly 20% from Q2 to Q3 (from 246.00 sales to 294.00 sales). The total number of Active Listings decreased by about 5% between Q2 and Q3. Median Sale Price slightly increased between quarters, with the YTD average settling at approximately \$207K.
- Natchitoches:
The average Days on the Market dropped sharply from Q2 to Q3 (from 69.0 days to 47.67 days) which is a sign of strength. Active Listings decreased by nearly 10%. Natchitoches experienced a pullback in price in Q3, with the average Median Sale Price dropping from approximately \$264K in Q2 to \$255K in Q3. Home Sales totals remained relatively flat, decreasing slightly by 1.64%.
- Fort Polk South (Leesville area): This locale showed a dramatic increase in the average Days on the Market, rising from 35.0 days in Q2 to 75.33 days in Q3. Both Active Listings (up 6.65%) and Home Sales (up 13.33%) increased from Q2 to Q3. The Median Sale Price also saw an uptick of over \$6,000 between Q2 and Q3, contributing to a YTD average of approximately \$214K.

KEY FINDINGS

Q3 2025

NEW BUSINESSES

- Quarterly business applications in Louisiana were up 4% Year-over-Year (YoY) for Q3, though the Year-to-Date (YTD) change for Q3 showed a decrease of -3%. Business applications saw a 0.4% increase for Q3, compared to Q2. This data reflects business applications, which are seasonally adjusted, and not necessarily business formations.
- Rapides Parish established 86 new businesses in Q3. New businesses established in Q3 were up 6.2% from a year ago, and the Year-to-Date new business growth in Rapides is up 1.5% over 2024. The number of new businesses established in Rapides Parish saw a -10% change in Q3 compared to Q2

QUARTERLY PUBLICATION

- The CENLA Economic Dashboard has transitioned to a quarterly publication which will allow for a clearer narrative around economic trends, smoothing out short-term fluctuations and emphasizing sustained changes in employment, business growth, and consumer activity. However, in some instances data are reported monthly when complete quarterly data is not available.
- Employment data for September was not available at the time of publication and thus limited a quarter-over-quarter comparisons for some metrics.

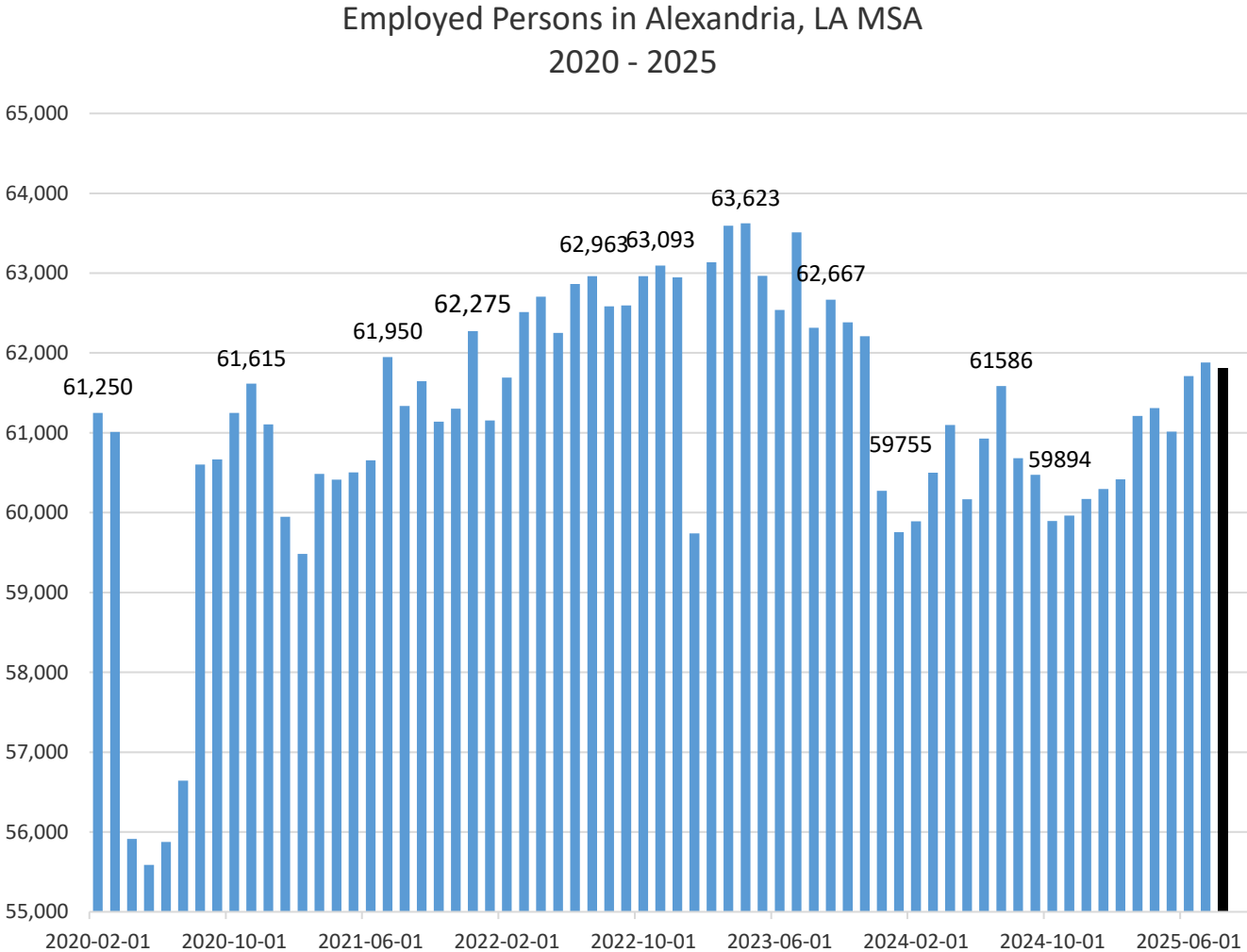
Employment

Central Louisiana Economic Dashboard

EMPLOYMENT IN ALEXANDRIA MSA

Employed persons in the Alexandria MSA from 2020 – 2025.

- Employment in the Alexandria MSA in the August was 61,807, down slightly from 61,881 in July.
- The unemployment rate in the Alexandria MSA in August was 4.0%, compared to 4.3% statewide.

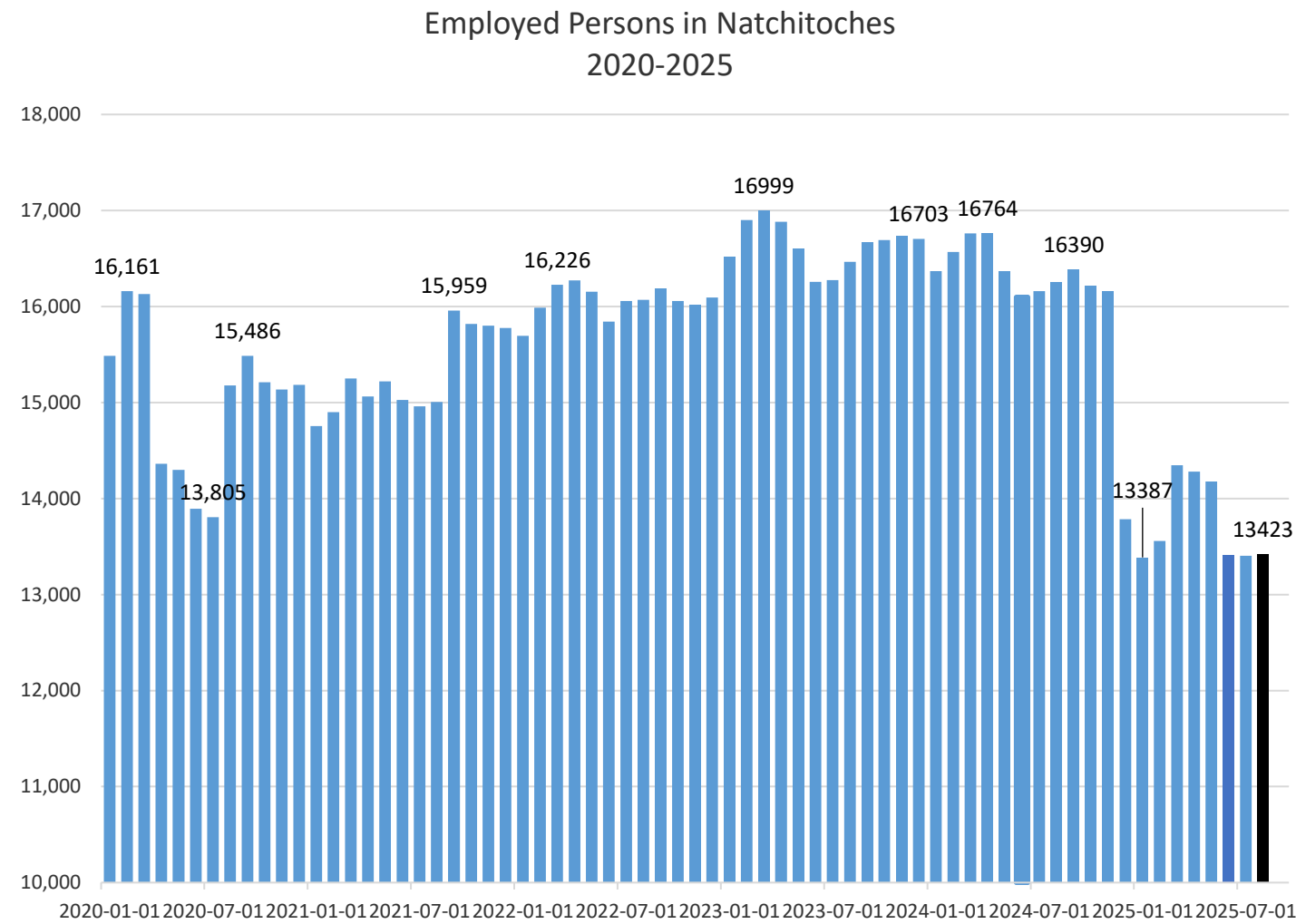


Source: Labor Market Statistics, Louisiana Workforce Commission. October 2025

EMPLOYMENT IN NATCHITOCHES

Employed persons in Natchitoches parish from 2020 – 2025.

- Employment in Natchitoches Parish in August was 13,423, up slightly from 13,405 in July.
- The unemployment rate in Natchitoches Parish was 5.9% in August (the latest available data), compared to 4.3% statewide.



Source: Labor Market Statistics, Louisiana Workforce Commission, October 2025

UNEMPLOYMENT RATE BY MSA

The table below shows August 2025 unemployment rate, labor force, and employment data for Metropolitan Statistical Areas in the state.

- Lafayette MSA had the lowest metro area unemployment rate in the state in August at 3.7%.
- Alexandria remained third among the MSAs with an unemployment rate of 4.0% in August.
- Louisiana's unemployment rate in August was 4.3%, unchanged from May.

August 2025

Area	Labor Force	Employed	Unemployed	Unemployment Rate
Lafayette	198,266	190,862	7,404	3.7%
Houma-Thibodaux	87,759	84,335	3,424	3.9%
Alexandria	64,359	61,807	2,552	4.0%
Baton Rouge	423,700	405,991	17,709	4.2%
Shreveport-Bossier City	168,007	160,865	7,142	4.3%
New Orleans-Metairie	464,417	443,992	20,425	4.4%
Lake Charles	97,714	93,332	4,382	4.5%
Monroe	95,629	91,144	4,485	4.7%
Hammond	60,742	57,737	3,005	4.9%

UNEMPLOYMENT RATE BY CENLA PARISH

The table below shows August 2025 unemployment rate, labor force, and employment data for central Louisiana parishes.

August 2025

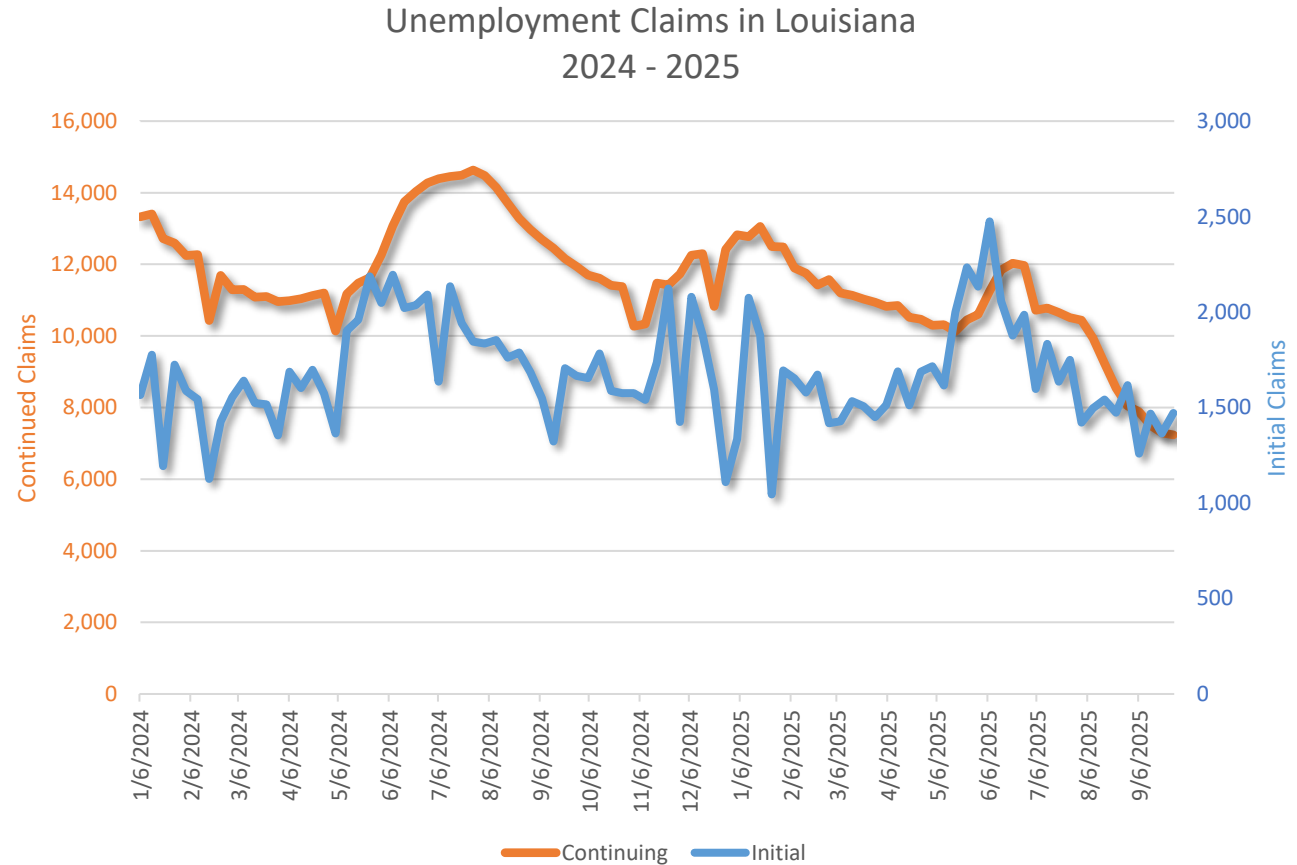
- In August 2025, the parishes in central Louisiana had an unemployment rate of 4.6%, which was above the state unemployment rate of 4.3%.

Area	Labor Force	Employed	Unemployed	Unemployment Rate Aug 2025	Unemployment Rate Aug 2024
Allen	7,707	7,339	368	4.8%	5.4%
Avoyelles	14,517	13,837	680	4.7%	5.0%
Claiborne	4,342	4,087	255	5.9%	6.5%
Concordia	6,297	5,919	378	6.0%	6.6%
Evangeline	11,843	11,261	582	4.9%	5.4%
Grant	8,214	7,870	344	4.2%	4.8%
La Salle	5,962	5,740	222	3.7%	4.0%
Natchitoches	14,268	13,423	845	5.9%	6.2%
Rapides	56,145	53,937	2,208	3.9%	4.5%
St. Landry	32,599	30,928	1,671	5.1%	5.6%
Vermilion	25,184	24,175	1,009	4.0%	4.5%

UNEMPLOYMENT CLAIMS IN LOUISIANA

Initial and continued unemployment claims in Louisiana from 2024 to 2025.

- Initial unemployment claims in Louisiana fell 19% in Q3, while continuing unemployment claims fell 16%.
- In Q3 2025, initial claims averaged 1,533 compared to 1,884 in Q2.
- In Q3 2025, continued claims averaged 9,138 compared to 10,888 in Q2.



Louisiana Military Economic Impact Analysis

Focus Area

 **Central Region**



Economic Output

Statewide Total **\$17.04 Billion**

Central Region **\$3.14 Billion**
18.43% of State Output



Employment Impact

Statewide Total **117,198 Jobs**

Central Region **25,031**
21.36% of State Employment

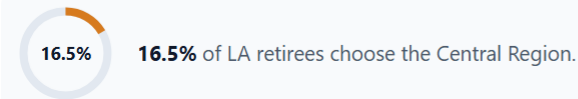


Military Retirees

Population Distribution

State Total **26,000**

Living in Central LA **4,300**

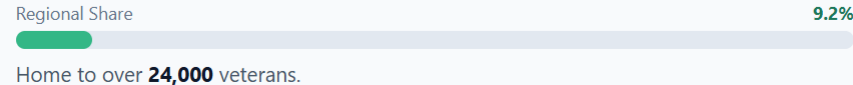


Veterans

Population Distribution

State Total **262,000**

Living in Central LA **24,000**



Tax Revenue

Central Louisiana Economic Dashboard

TAX REVENUE OVERVIEW

An overview of sales, vehicle sales, and hotel occupancy taxes collected in the Q3 2025 with comparison data.

Q3 2025

Sales Tax	Q/Q	Y/Y	YTD		Vehicle Sales Tax	Q/Q	Y/Y	YTD
Alexandria	-2%	-4%	-2%		Avoyelles	7%	12%	5%
Avoyelles	6%	4%	4%		Evangeline* (Monthly)	28%	64%	21%
Catahoula	-14%	10%	8%		Natchitoches* (Monthly)	17%	3%	3%
Concordia	6%	15%	2%		Rapides	1%	11%	15%
Evangeline* (Monthly)	11%	28%	12%		St. Landry	-2%	6%	13%
Grant	4%	6%	5%		Vernon	-4%	8%	6%
La Salle	7%	1%	-6%					
Natchitoches	-2%	6%	7%		Hotel Occupancy Tax			
Pineville	-4%	8%	5%		Avoyelles	-8%	-28%	-7%
Rapides	-1%	0%	4%		Natchitoches	10%	36%	18%
St. Landry	-7%	-4%	13%		Rapides	-8%	19%	19%
Vernon	12%	18%	8%		Vernon	-22%	-18%	-7%

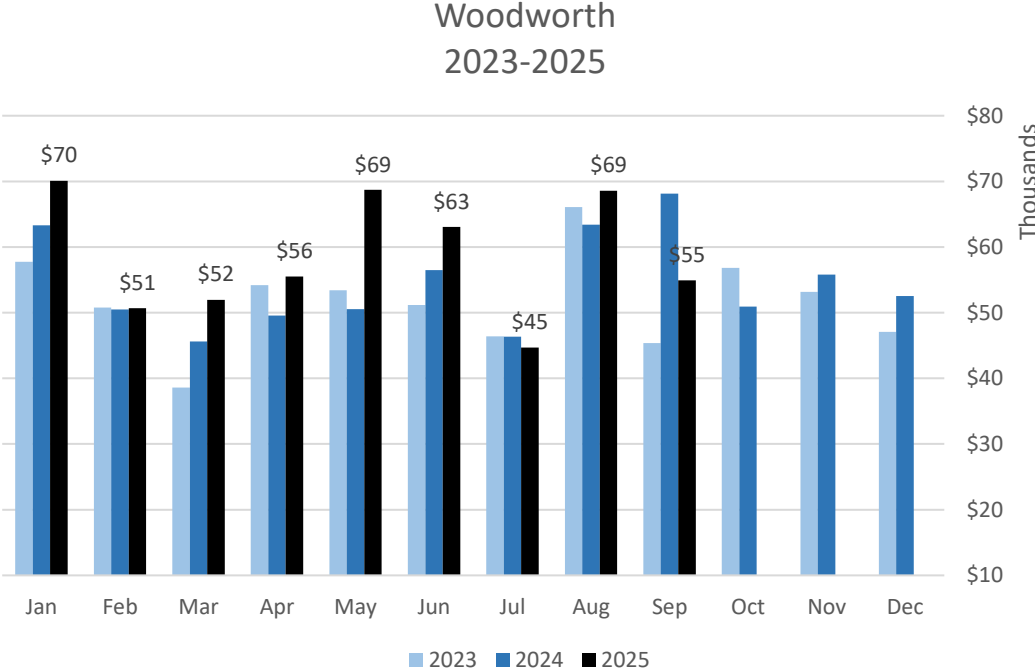
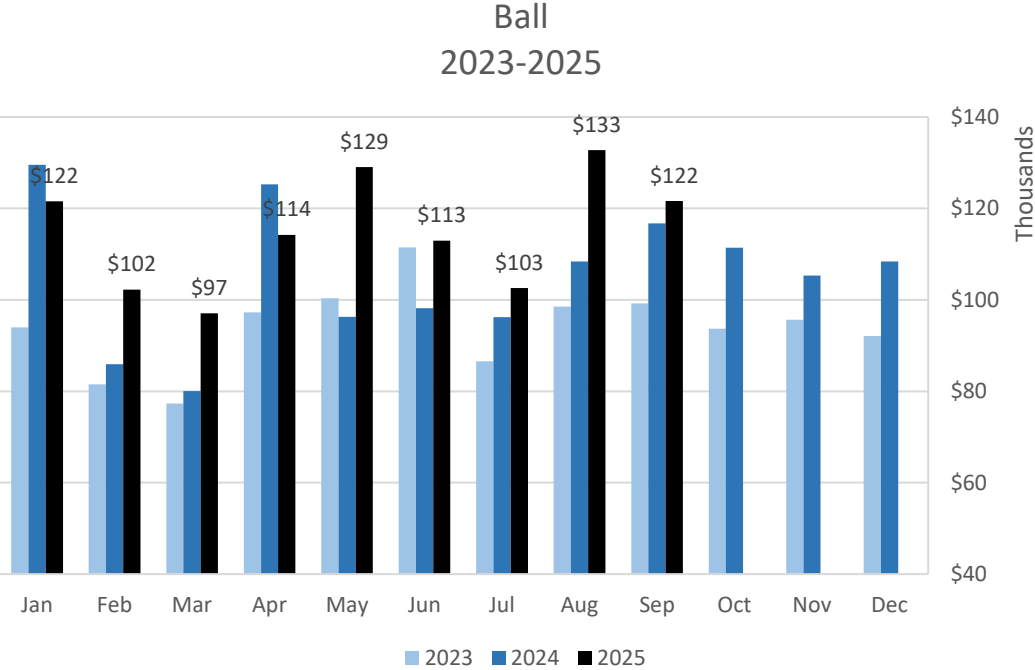
Notes: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month. * Data represents the prior month.

n/a = Not currently available

Data Source noted in detailed reports.

BALL & WOODWORTH

An overview of sales tax revenue collected in Ball and Woodworth from 2023 - 2025.



Sales tax revenue in Q3 over Q2 is unchanged in Ball and down 10% in Woodworth. On a year-to-date basis, sales tax revenue in 2025 is up 10% in Ball and 7% in Woodworth compared to the same period in 2024.

Note: Current tax revenue reflects sales activity in prior month.
Data Source: Rapides Parish Police Jury Treasurer’s Reports, October 2025.

ALEXANDRIA SALES TAX

(TR) Alexandria total sales tax revenue collected in the most recent quarter with previous quarter, year, and YTD comparisons.

(BR) Alexandria total monthly sales tax revenue from 2023 to present.

Q3

	2022	2023	2024	2025
Q3	\$ 11,661,585	\$ 11,859,228	\$ 12,829,155	\$ 12,359,477
Q2	\$ 12,179,863	\$ 12,275,188	\$ 12,483,018	\$ 12,572,263
% Chg over Prev Qtr	-4.3%	-3.4%	2.8%	-1.7%
% Chg over Prev Year		1.7%	8.2%	-3.7%
YTD	\$ 35,159,650	\$ 35,511,639	\$ 37,628,605	\$ 37,082,859
% Chg over Prev YTD		1.0%	6.0%	-1.5%

Q3



-2%

Q3 YoY



-4%

Q3 YTD



-2%

Alexandria Sales Tax Revenue
2023-2025




Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Rapides Parish Police Jury Treasurer’s Reports, October 2025.

AVOYELLES SALES TAX


Avoyelles Parish total sales tax revenue collected in the most recent quarter with previous quarter, year, and year-to-date comparisons. Vehicle and hotel tax revenues are excluded.

Q3




6%

Q3 YoY



4%

Q3 YTD



4%

Q3

	2022	2023	2024	2025
Q3	5,647,559	6,052,175	6,141,703	6,384,510
Q2	5,988,267	5,614,830	5,905,102	6,048,077
% Chg over Prev Qtr	-5.7%	7.8%	4.0%	5.6%
% Chg over Prev Year		1.1%	1.5%	4.0%
YTD	\$ 17,813,249	\$ 17,903,896	\$ 18,655,729	\$ 19,326,255
% Chg over Prev YTD		0.5%	4.2%	3.6%

Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Avoyelles Parish School Board. October 2025.

AVOYELLES VEHICLE SALES TAX

Avoyelles Parish vehicle sales tax revenue collected in the most recent quarter with previous quarter, year, and year-to-date comparisons.



Q3

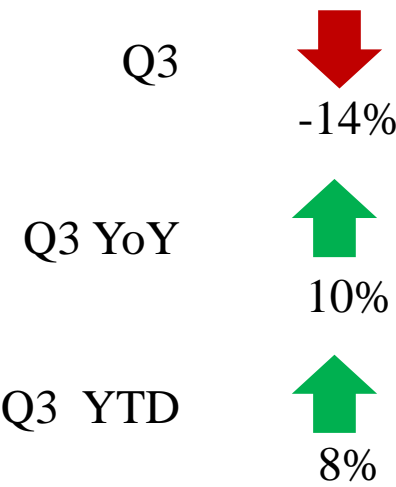
	2022	2023	2024	2025
Q3	\$ 1,083,544	\$ 1,142,341	\$ 1,002,706	\$ 1,126,097
Q2	\$ 1,052,877	\$ 977,693	\$ 1,054,063	\$ 1,051,175
% Chg over Prev Qtr	2.9%	16.8%	-4.9%	7.1%
% Chg over Prev Year		5.4%	-12.2%	12.3%
YTD	\$ 3,177,309	\$ 3,124,411	\$ 3,116,928	\$ 3,268,568
% Chg over Prev YTD		-1.7%	-0.2%	4.9%

Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Avoyelles Parish School Board. October 2025

CATAHOULA SALES TAX

Catahoula Parish total sales tax revenue collected in the most recent quarter with previous quarter, year, and year-to-date comparisons.

Q3



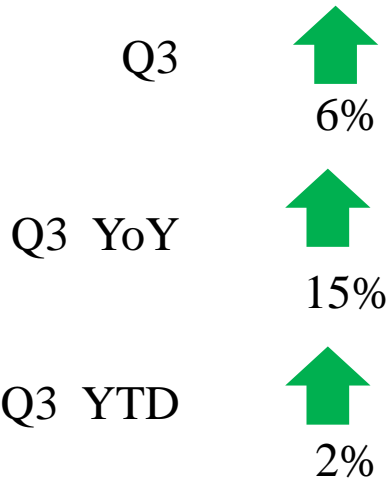
	2022	2023	2024	2025
Q3	\$ 1,816,439	\$ 1,956,323	\$ 1,832,838	\$ 2,024,099
Q2	\$ 1,758,920	\$ 1,819,180	\$ 1,910,731	\$ 2,348,048
% Chg over Prev Qtr	3.3%	7.5%	-4.1%	-13.8%
% Chg over Prev Year		7.7%	-6.3%	10.4%
YTD	\$ 5,491,246	\$ 6,063,376	\$ 5,829,877	\$ 6,270,377
% Chg over Prev YTD		10.4%	-3.9%	7.6%

Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Catahoula Parish Tax Administrator, October 2025

CONCORDIA SALES TAX

Concordia Parish total sales tax revenue collected in the most recent quarter with previous quarter, year, and year-to-date comparisons.

Q3



	2022	2023	2024	2025
Q3	\$ 4,146,433	\$ 4,881,177	\$ 3,510,910	\$ 4,039,742
Q2	\$ 3,707,640	\$ 4,793,360	\$ 4,007,889	\$ 3,817,899
% Chg over Prev Qtr	11.8%	1.8%	-12.4%	5.8%
% Chg over Prev Year		17.7%	-28.1%	15.1%
YTD	\$ 11,987,528	\$ 14,318,110	\$ 11,857,844	\$ 12,125,638
% Chg over Prev YTD		19.4%	-17.2%	2.3%


Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Concordia Parish Tax Administrator. October 2025

EVANGELINE SALES TAX


Evangeline Parish total sales tax revenue collected in the most recent month with previous month, year and YTD comparisons.

September


Sept


11%

Sept YoY


28%

Sept YTD


12%




	2021	2022	2023	2024	2025
September	\$ 2,405,620	\$ 2,426,428	\$ 2,451,403	\$ 2,275,415	\$ 2,921,546
August	\$ 2,201,023	\$ 2,374,790	\$ 2,370,187	\$ 2,493,898	\$ 2,633,559
% Chg over Prev Month	9.3%	2.2%	3.4%	-8.8%	10.9%
% Chg over Prev Year		0.9%	1.0%	-7.2%	28.4%
YTD	\$ 18,833,251	\$ 21,710,190	\$ 21,961,219	\$ 20,760,290	\$ 23,148,555
% Chg over Prev YTD		15.3%	1.2%	-5.5%	11.5%

Note: Current sales tax revenue reflects sales activity in prior month.
Data Source: Evangeline Parish Sales Tax Commissioner. October 2025

EVANGELINE VEHICLE SALES TAX

Evangeline Parish vehicle sales tax revenue collected in the most recent month with previous month, year and YTD comparisons.

September

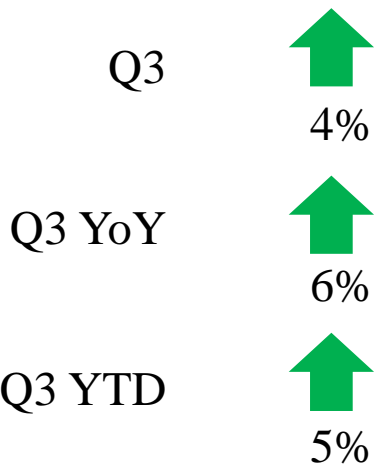
Sept						
	28%					
Sept YoY						
	64%					
Sept YTD						
	21%					
		2021	2022	2023	2024	2025
September		\$ 417,328	\$ 347,043	\$ 373,608	\$ 343,924	\$ 562,784
August		\$ 378,144	\$ 512,920	\$ 417,179	\$ 432,802	\$ 441,481
% Chg over Prev Month		10.4%	-32.3%	-10.4%	-20.5%	27.5%
% Chg over Prev Year			-16.8%	7.7%	-7.9%	63.6%
YTD		\$ 3,635,000	\$ 3,706,909	\$ 3,942,556	\$ 3,520,894	\$ 4,245,697
% Chg over Prev YTD			2.0%	6.4%	-10.7%	20.6%

Note: Current sales tax revenue reflects sales activity in prior month.
Data Source: Evangeline Parish Sales Tax Commissioner. October 2025

GRANT SALES TAX

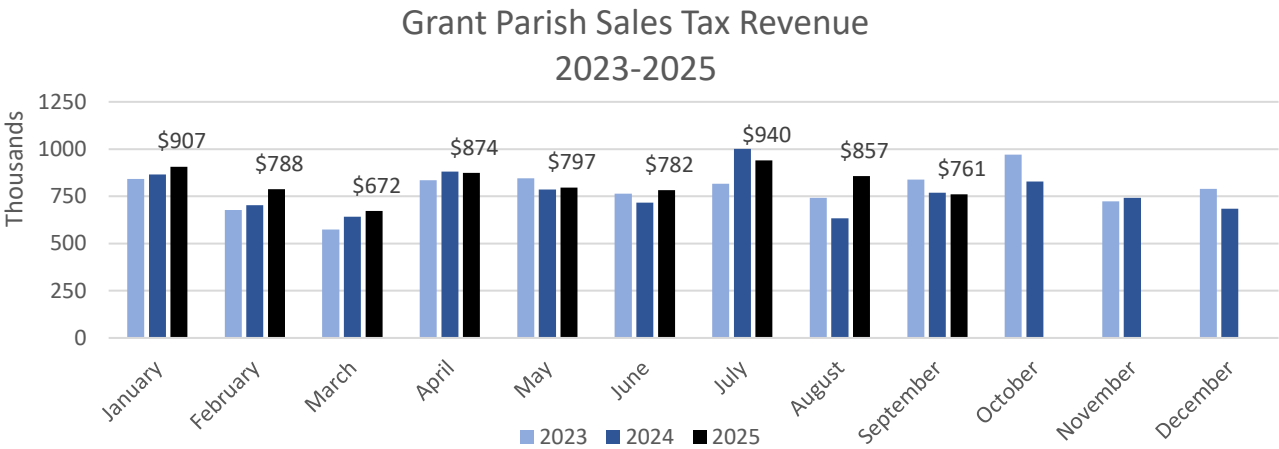
(TR) Grant sales tax revenue collected in the most recent quarter with previous quarter, year, and YTD comparisons.

(BR) Grant monthly sales tax revenue from 2023 to present.



Q3

	2022	2023	2024	2025
Q3	\$ 2,116,584	\$ (2,396,398)	\$ 2,403,998	\$ 2,557,667
Q2	\$ 2,122,950	\$ 2,443,375	\$ 2,382,404	\$ 2,452,066
% Chg over Prev Qtr	-0.3%	-198.1%	0.9%	4.3%
% Chg over Prev Year		-213.2%	-200.3%	6.4%
YTD	\$ 6,390,322	\$ 6,934,173	\$ 6,996,374	\$ 7,376,094
% Chg over Prev YTD		8.5%	0.9%	5.4%




Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Grant Parish Sheriff’s Office, October 2025.

LA SALLE SALES TAX

La Salle Parish total sales tax revenue collected in the most recent quarter with previous quarter, year, and year-to-date comparisons.


Q3

Q3




7%

Q3 YoY



1%

Q3 YTD



-6%

	2022	2023	2024	2025
Q3	\$ 3,480,701	\$ 3,299,453	\$ 2,938,191	\$ 2,962,179
Q2	\$ 3,277,560	\$ 3,535,113	\$ 2,922,099	\$ 2,764,586
% Chg over Prev Qtr	6.2%	-6.7%	0.6%	7.1%
% Chg over Prev Year		-5.2%	-10.9%	0.8%
YTD	\$ 10,190,077	\$ 10,927,816	\$ 9,283,897	\$ 8,711,650
% Chg over Prev YTD		25.4%	-15.0%	-6.2%

Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: La Salle Parish Tax Administrator, October 2025

NATCHITOCHES SALES TAX

(TR) Natchitoches sales tax revenue collected in the most recent quarter with previous quarter, year, and YTD comparisons.

(BR) Natchitoches monthly sales tax revenue from 2023 to present.

Q3

	2022	2023	2024	2025
Q3	\$ 11,540,842	\$ 11,563,771	\$ 11,440,142	\$ 12,105,866
Q2	\$ 11,118,757	\$ 11,881,331	\$ 11,149,407	\$ 12,347,170
% Chg over Prev Qtr	3.8%	-2.7%	2.6%	-2.0%
% Chg over Prev Year		0.2%	-1.1%	5.8%
YTD	\$ 33,836,130	\$ 35,108,351	\$ 33,585,477	\$ 35,918,580
% Chg over Prev YTD		3.8%	-4.3%	6.9%

Q3



-2%

Q3 YoY



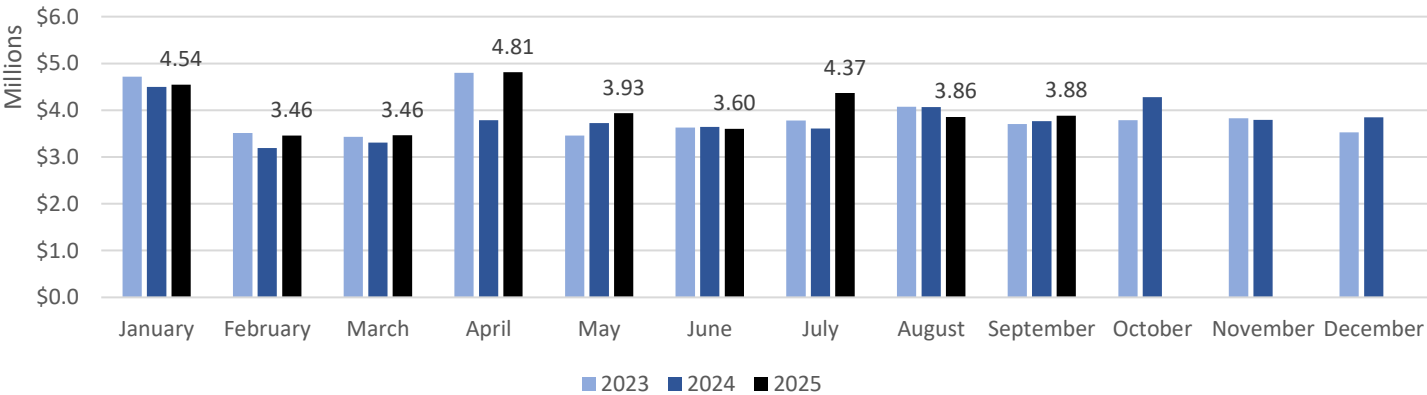
6%

Q3 YTD



7%

Natchitoches Parish Sales Tax Revenue
2023-2025

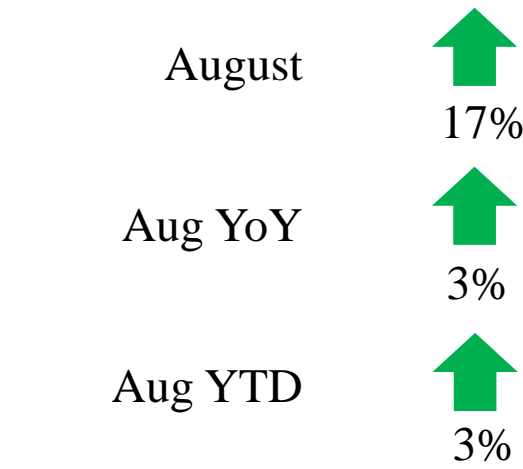


Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Natchitoches Parish Tax Commission, October 2025.

NATCHITOCHES VEHICLE SALES TAX

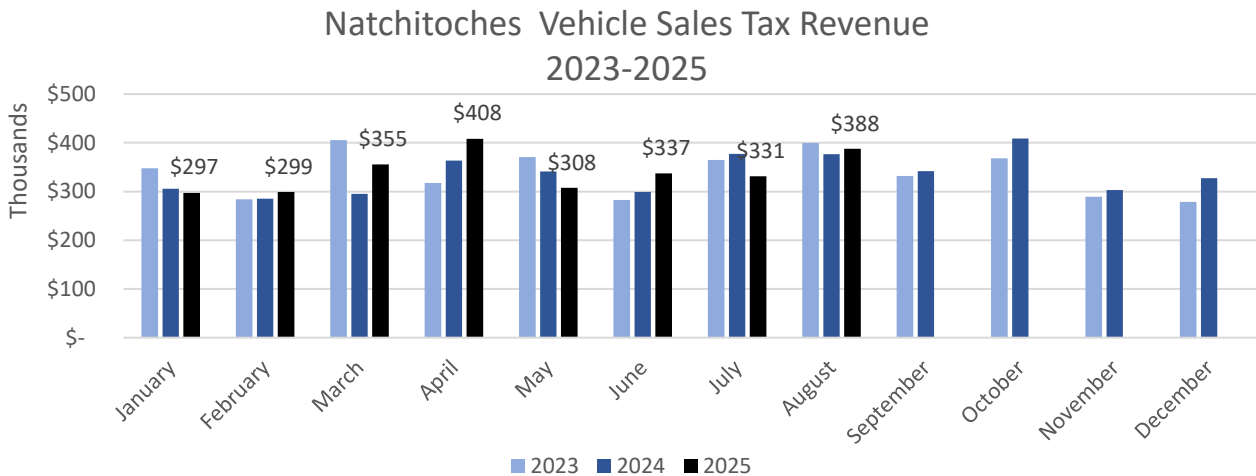
(TR) Natchitoches vehicle sales tax revenue collected with previous month, year, and YTD comparisons.

(BR) Natchitoches monthly vehicle sales tax revenue from 2023 to present.



August*

	2022	2023	2024	2025
August	\$ 397,393	\$ 399,923	\$ 376,681	\$ 387,527
July	\$ 288,092	\$ 364,907	\$ 377,255	\$ 331,195
% Chg over Prev Month	37.9%	9.6%	-0.2%	17.0%
% Chg over Prev Year		0.6%	-5.8%	2.9%
YTD	\$ 2,646,260	\$ 2,773,187	\$ 2,643,561	\$ 2,723,475
% Chg over Prev YTD		4.8%	-4.7%	3.0%

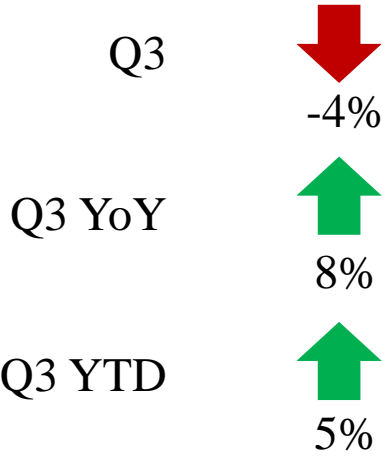


Note: Current sales tax revenue reflects sales activity in the prior month.
Data Source: Natchitoches Parish Tax Commission, October 2025. *Vehicle sales tax reporting is delayed a month. Therefore, monthly data is shown.

PINEVILLE SALES TAX

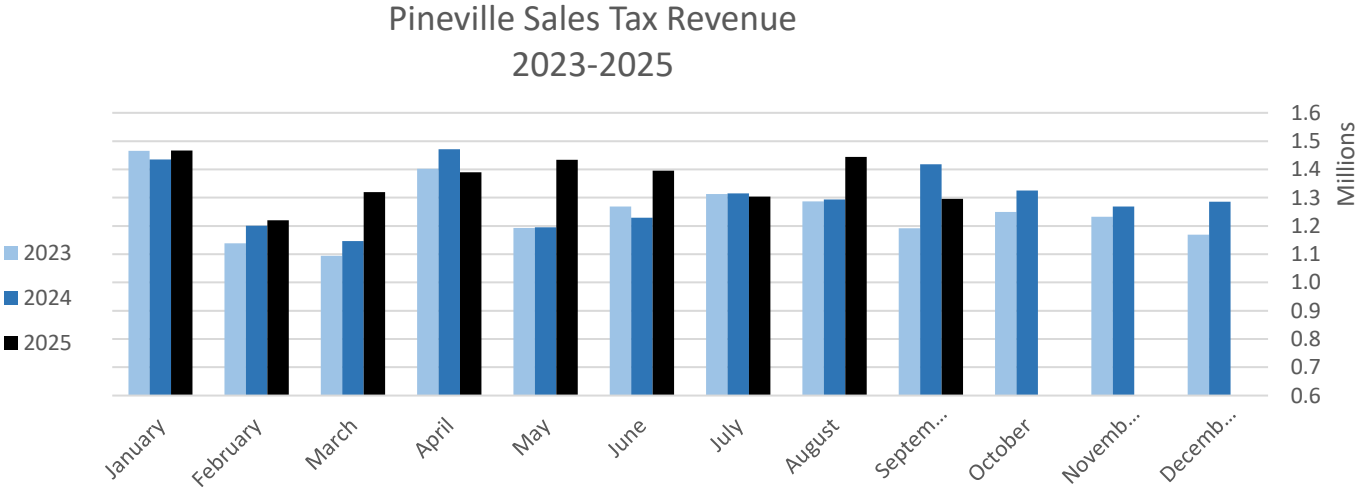
(TR) Pineville sales tax revenue collected in the most recent quarter with previous quarter, year, and YTD comparisons.

(BR) Pineville monthly sales tax revenue from 2023 to present.



Q3

	2022	2023	2024	2025
Q3	\$ 3,618,085	\$ 3,791,583	\$ 4,026,713	\$ 4,043,455
Q2	\$ 3,614,045	\$ 3,862,935	\$ 3,896,019	\$ 4,219,835
% Chg over Prev Qtr	0.1%	-1.8%	3.4%	-4.2%
% Chg over Prev Year		6.9%	0.9%	8.3%
YTD	\$ 10,598,543	\$ 11,353,266	\$ 11,705,095	\$ 12,269,843
% Chg over Prev YTD		7.1%	3.1%	4.8%



Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Rapides Parish Police Jury Treasurer’s Reports, October 2025.

RAPIDES SALES TAX

(TR) Rapides Parish sales tax revenue collected in the most recent quarter with previous quarter, year, and YTD comparisons.

(BR) Rapides monthly sales tax revenue from 2023 to present.

Q3

	2022	2023	2024	2025
Q3	\$ 43,058,982	\$ 43,924,999	\$ 47,639,989	\$ 47,787,864
Q2	\$ 44,293,014	\$ 45,288,432	\$ 45,773,657	\$ 48,376,897
% Chg over Prev Quarter	-2.8%	-3.0%	4.1%	-1.2%
% Chg over Prev Year		2.0%	8.5%	0.3%
YTD	\$ 128,582,599	\$ 131,095,325	\$ 137,917,543	\$ 142,782,957
% Chg over Prev YTD		2.0%	5.2%	3.5%

Q3



-1%

Q3 YoY

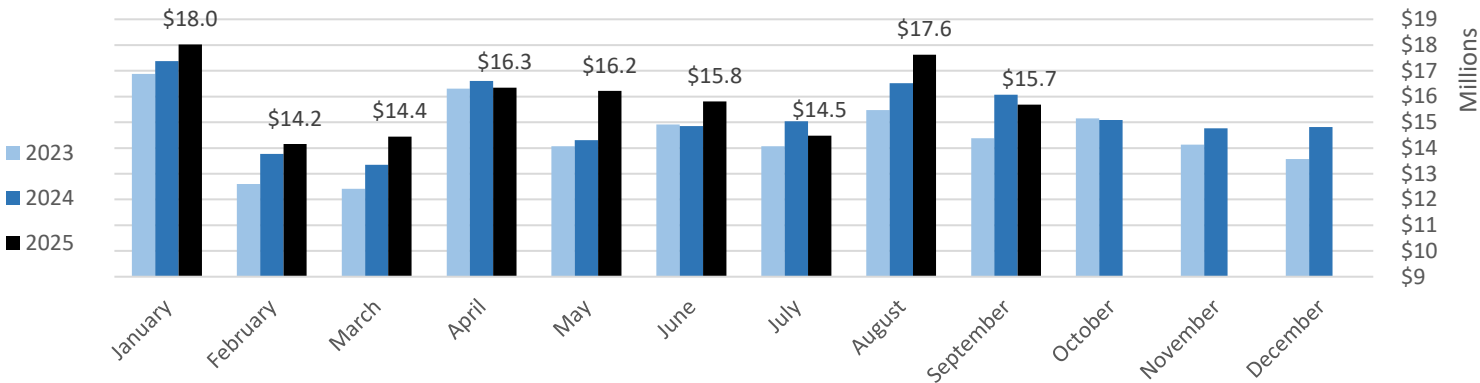
0%

Q3 YTD



4%

Rapides Parish Total Sales Tax Revenue
2023-2025

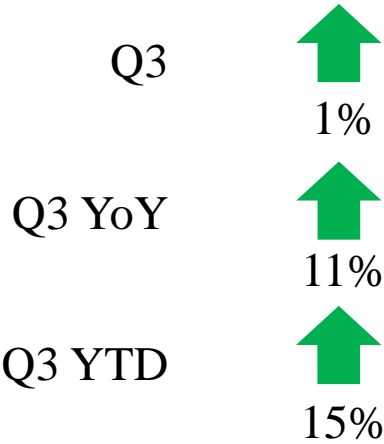


Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Rapides Parish Police Jury Treasurer’s Reports, October 2025.

RAPIDES VEHICLE SALES TAX

Rapides Parish vehicle sales tax revenue collected in the most recent quarter with previous quarter, year, and YTD comparisons.

Q3






	2022	2023	2024	2025
Q3	\$ 4,645,744	\$ 4,444,797	\$ 4,372,700	\$ 4,855,766
Q2	\$ 4,769,450	\$ 4,805,249	\$ 4,342,958	\$ 4,823,663
% Chg over Prev Qtr	-2.6%	-7.5%	0.7%	0.7%
% Chg over Prev Year		-4.3%	-1.6%	11.0%
YTD	\$ 13,124,394	\$ 13,042,637	\$ 12,287,785	\$ 14,141,434
% Chg over Prev YTD		-0.6%	-5.8%	15.1%

Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Rapides Parish Police Jury Treasurer’s Reports, October 2025

ST. LANDRY SALES TAX




St. Landry Parish sales tax revenue collected in the most recent quarter with previous month, year, and YTD comparisons.

		Q3			
Q3	 -7%				
Q3 YoY	 -4%				
Q3 YTD	 13%				
		2022	2023	2024	2025
Q3		\$22,764,014	\$24,857,446	\$25,603,056	\$24,485,112
Q2		\$23,595,774	\$23,806,555	\$27,092,599	\$26,429,374
% Chg over Prev Qtr		-3.53%	4.41%	-5.50%	-7.36%
% Chg over Prev Year			9.20%	3.00%	-4.37%
YTD		\$67,827,502	\$71,280,193	\$77,593,805	\$75,487,400
% Chg over Prev YTD			1.90%	-6.30%	13.00%

Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Tax revenue data from St. Landry Parish School Board. October 2025

ST. LANDRY VEHICLE SALES TAX




St. Landry Parish vehicle sales tax revenue collected in the most recent quarter with previous quarter, year, and YTD comparisons.

		Q3			
Q3					
	-2%				
Q3 YoY					
	6%				
Q3 YTD					
	13%				
		2022	2023	2024	2025
Q3		\$3,096,312	\$3,274,532	\$3,078,624	\$3,258,055
Q2		\$3,219,247	\$3,130,639	\$3,006,444	\$3,309,574
% Chg over Prev Qtr		-3.82%	4.60%	2.40%	-1.56%
% Chg over Prev Year			5.76%	-5.98%	5.83%
YTD		\$ 8,889,102.38	\$ 9,168,149.60	\$ 8,614,694.81	\$ 9,512,611.47
% Chg over Prev YTD			1.90%	-6.30%	13.00%

Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Tax revenue data from St. Landry Parish School Board. October 2025

VERNON SALES TAX

Vernon Parish sales tax revenue collected in the most recent quarter with previous quarter, year, and year-to-date comparisons.


		Q3			
Q3					
	12%				
Q3 YoY					
	18%				
Q3 YTD					
	8%				
		2022	2023	2024	2025
Q3		\$ 9,344,889	\$ 9,658,178	\$ 8,449,018	\$ 10,002,533
Q2		\$ 8,453,012	\$ 8,944,672	\$ 8,472,377	\$ 8,916,745
% Chg over Prev Month		10.6%	8.0%	-0.3%	12.2%
% Chg over Prev Year			3.4%	-12.5%	18.4%
YTD		\$ 26,097,836	\$ 27,382,915	\$ 25,776,442	\$ 27,912,908
% Chg over Prev YTD			4.9%	-5.9%	8.3%

Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Vernon Parish Sales Tax Department. October 2025.

VERNON VEHICLE SALES TAX


Vernon Parish vehicle tax revenue collected in the most recent quarter with previous quarter, year, and year-to-date comparisons.

Q3




-4%

Q3 YoY



8%

Q3 YTD



6%

Q3

	2022	2023	2024	2025
Q3	\$ 1,579,693	\$ 1,689,265	\$ 1,547,752	\$ 1,667,758
Q2	\$ 1,688,005	\$ 1,531,115	\$ 1,404,170	\$ 1,740,124
% Chg over Prev Month	-6.4%	10.3%	10.2%	-4.2%
% Chg over Prev Year		6.9%	-8.4%	7.8%
YTD	\$ 4,730,653	\$ 4,696,768	\$ 4,356,372	\$ 4,628,450
% Chg over Prev YTD		-0.7%	-7.2%	6.2%

Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Vernon Parish Sales Tax Department. October 2025.

REMOTE SELLERS TAX REVENUE BY PARISH

Remote sellers tax revenue by parish by quarter, with quarter over quarter, and YTD comparisons.

✓ Q3 2025 online sales tax collections in central Louisiana increased 2% over Q2 and 18% YTD.

	Q3-2025	Q2-2025	Q/Q	YTD
Allen	\$ 332,793	\$ 319,725	4%	10%
Avoyelles	\$ 510,477	\$ 523,930	-3%	21%
Catahoula	\$ 195,656	\$ 195,747	0%	6%
Concordia	\$ 256,107	\$ 261,449	-2%	18%
Evangeline	\$ 586,504	\$ 571,754	3%	20%
Grant	\$ 293,710	\$ 279,729	5%	18%
LaSalle	\$ 194,373	\$ 186,493	4%	15%
Natchitoches	\$ 622,501	\$ 635,459	-2%	18%
Rapides	\$ 2,414,491	\$ 2,435,045	-1%	15%
St Landry	\$ 1,495,718	\$ 1,540,623	-3%	19%
Vernon	\$ 1,102,527	\$ 919,421	20%	25%
Total (Cenla)	\$ 8,004,857	\$ 7,869,375	2%	18%

Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.

Data Source: Louisiana Sales and Use Tax Commission for Remote Sellers. August 2020 – October 2025

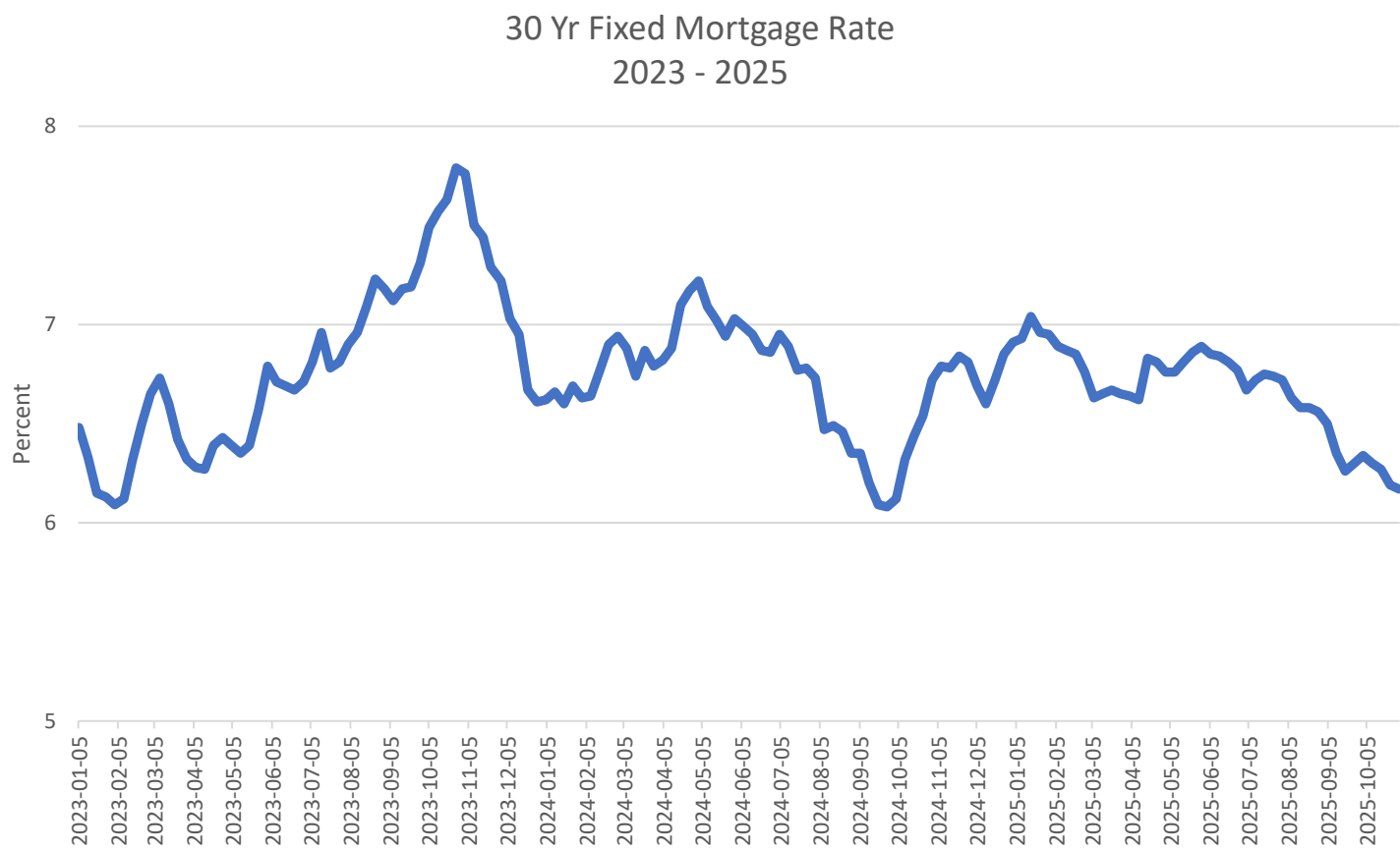
Housing

Central Louisiana Economic Dashboard

30 YEAR FIXED MORTGAGE RATE

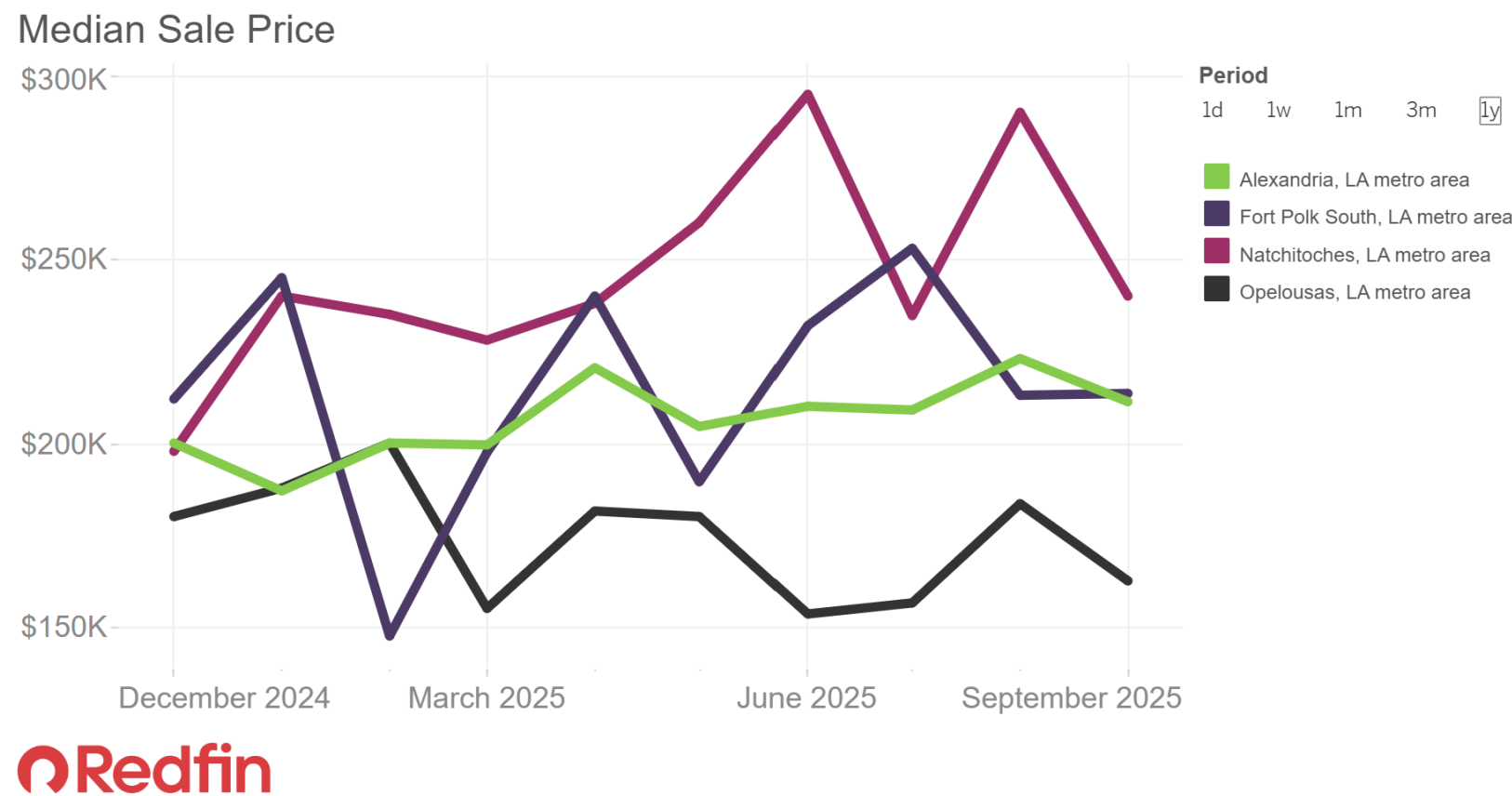
30-Year Fixed Rate Mortgage Average in the United States from 2023 – 2025.

- On October 30, 2025 the 30-year fixed mortgage rate was 6.17%, while the 15-year mortgage rate stood at 5.41%.



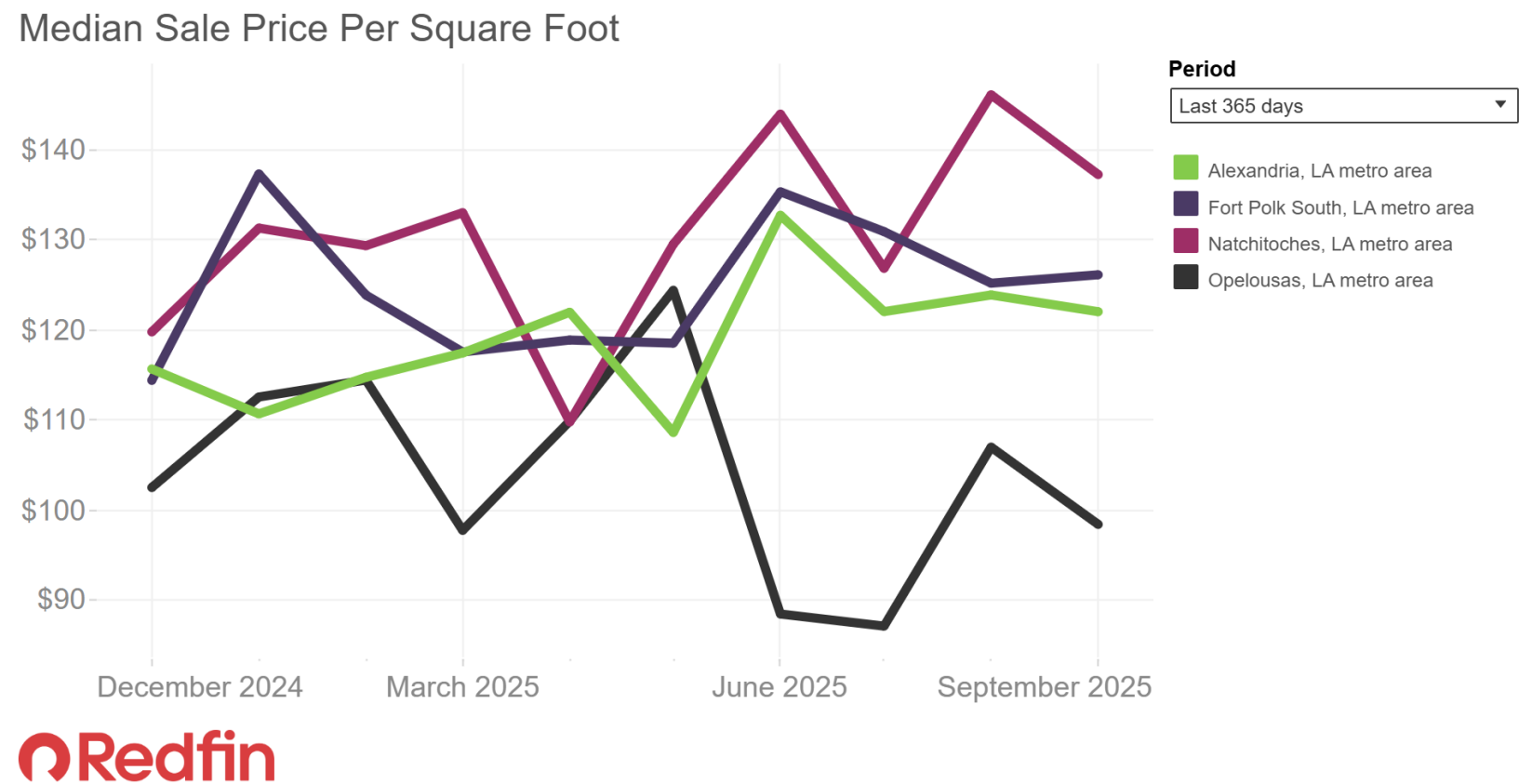
MEDIAN SALE PRICE BY MSA

The graphic shows the median sales price of houses for Alexandria, Leesville, Natchitoches, and Opelousas over the past year.



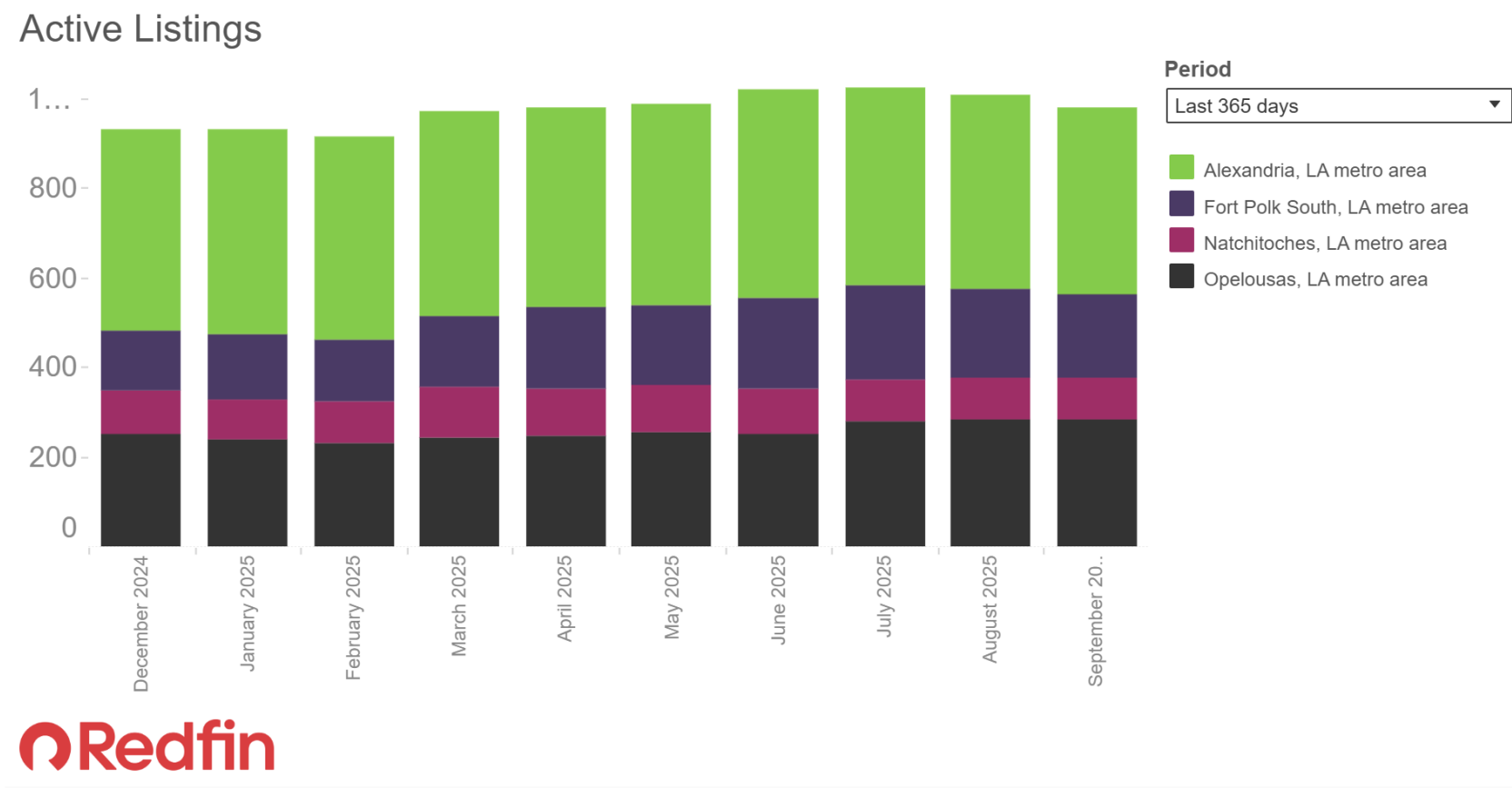
MEDIAN SALE PRICE PER SQ FT BY MSA

The graphic shows the median sales price per square feet of houses for Alexandria, Leesville, Natchitoches, and Opelousas over the past year.



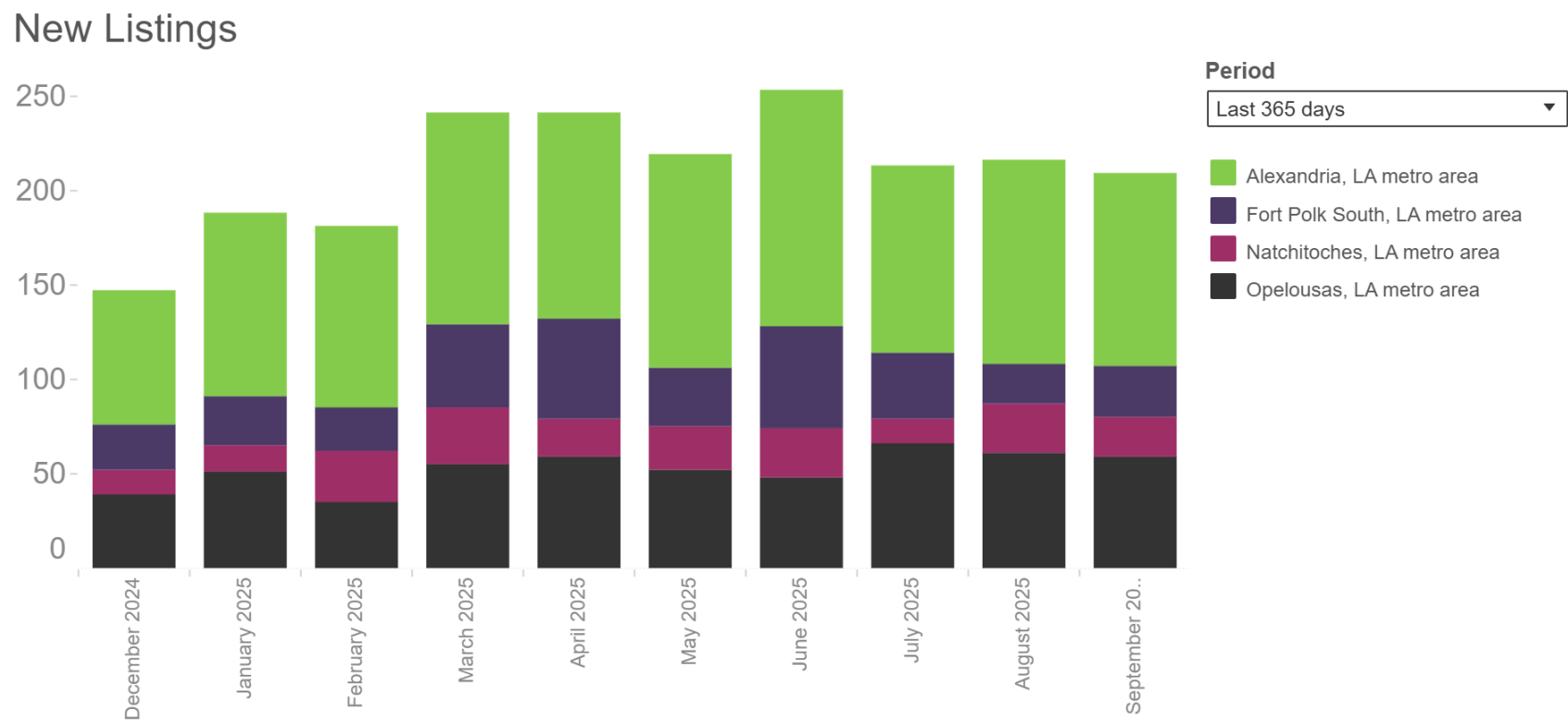
ACTIVE LISTINGS BY MSA

The graphic shows the count of active single-family and condo/townhome listings for Alexandria, Leesville, Natchitoches, and Opelousas over the past year.



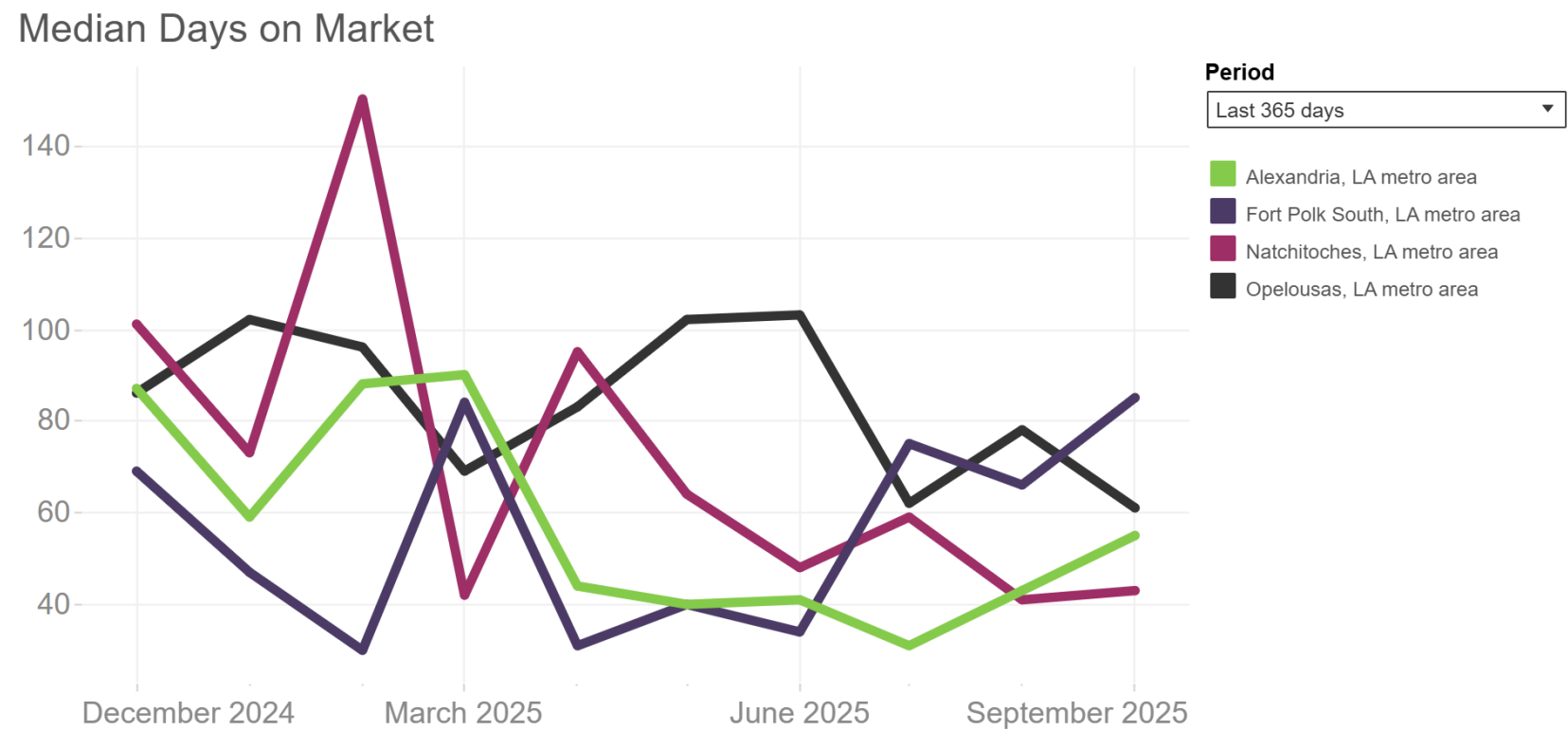
NEW LISTINGS BY MSA

The graphic shows the number of new listings for Alexandria, Leesville, Natchitoches, and Opelousas over the past year.



MEDIAN DAYS ON MARKET BY MSA

The graphic shows the number of days property listings spend on the market for Alexandria, Leesville, Natchitoches, and Opelousas over the past year.



Travel


Central Louisiana Economic Dashboard

AVOYELLES HOTEL OCCUPANCY TAX

Avoyelles Parish hotel occupancy tax revenue with previous quarter, year, and year-to-date comparisons.


Q3

Q3




-8%

Q3 YoY



-28%

Q3 YTD



-7%

	2022	2023	2024	2025
Q3	\$ 45,745	\$ 44,072	\$ 44,878	\$ 32,291
Q2	\$ 24,733	\$ 24,626	\$ 26,311	\$ 35,213
% Chg over Prev Qtr	85.0%	79.0%	70.6%	-8.3%
% Chg over Prev Year		-3.7%	1.8%	-28.0%
YTD	\$ 105,481	\$ 99,837	\$ 104,066	\$ 97,083
% Chg over Prev YTD		-5.4%	4.2%	-6.7%

Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Avoyelles Parish School Board, October 2025.

NATCHITOCHES HOTEL OCCUPANCY TAX

Natchitoches Parish hotel occupancy tax revenue with previous quarter, year, and YTD comparisons.

Q3

	2022	2023	2024	2025
Q3	\$ 133,348	\$ 142,011	\$ 126,379	\$ 172,046
Q2	\$ 161,665	\$ 159,410	\$ 142,539	\$ 155,789
% Chg over Prev Month	-17.5%	-10.9%	-11.3%	10.4%
% Chg over Prev Year		6.5%	-11.0%	36.1%
YTD	\$ 429,455	\$ 476,063	\$ 408,517	\$ 481,581
% Chg over Prev YTD		10.9%	-14.2%	17.9%

Q3



10%

Q3 YoY



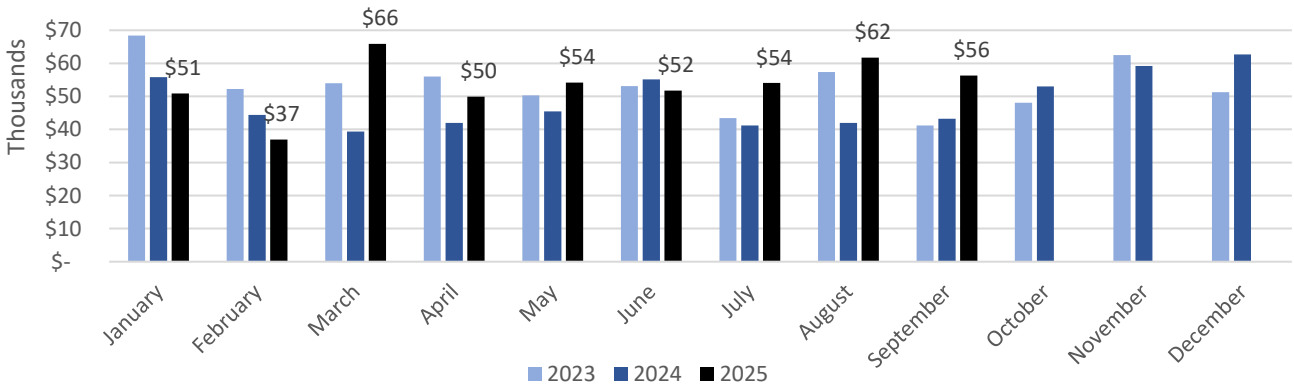
36%

Q3 YTD



18%

Natchitoches Hotel Sales Tax Revenue
2023-2025



Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Natchitoches Parish Tax Administrator, October 2025.

RAPIDES HOTEL OCCUPANCY TAX

Rapides Parish hotel occupancy tax revenue for the most recent quarter with previous quarter, year, and YTD comparisons.

Q3

	2022	2023	2024	2025
Q3	\$ 504,721	\$ 516,166	\$ 528,305	\$ 629,748
Q2	\$ 564,636	\$ 509,873	\$ 550,707	\$ 681,518
% Chg over Prev Qtr	-10.6%	1.2%	-4.1%	-7.6%
% Chg over Prev Year		2.3%	2.4%	19.2%
YTD	\$ 1,532,385	\$ 1,440,484	\$ 1,500,294	\$ 1,778,498
% Chg over Prev YTD		-6.0%	4.2%	18.5%

Q3



-8%

Q3 YoY



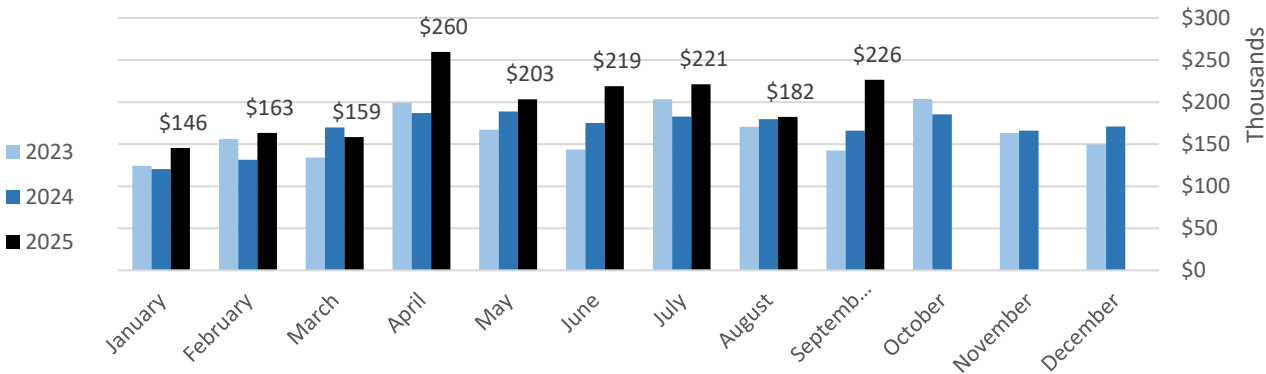
19%

Q3 YTD



19%

Rapides Hotel Occupancy Tax Revenue
2023-2025




Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Rapides Parish Police Jury Treasurer’s Reports, October 2025.

VERNON HOTEL OCCUPANCY TAX


Vernon Parish hotel, motel, and RV occupancy tax revenue with previous quarter, year, and year-to-date comparisons.

Q3


Q3


-22%

Q3 YoY


-18%

Q3 YTD


-7%

	2022	2023	2024	2025
Q3	\$ 90,489	\$ 87,210	\$ 81,632	\$ 67,366
Q2	\$ 91,069	\$ 93,355	\$ 88,884	\$ 86,478
% Chg over Prev Month	-0.6%	-6.6%	-8.2%	-22.1%
% Chg over Prev Year		-3.6%	-6.4%	-17.5%
YTD	\$ 244,241	\$ 259,845	\$ 243,109	\$ 226,810
% Chg over Prev YTD		6.4%	-6.4%	-6.7%

Note: Quarterly sales tax revenue reflects the period in which taxes are collected, which is delayed a month.
Data Source: Vernon Parish Sales Tax Department. October 2025. Hotel occupancy tax revenue is used as a proxy for hotel occupancy rate.

Local & Louisiana

Central Louisiana Economic Dashboard

NEW BUSINESS APPS IN LOUISIANA

The chart below represents the number of new businesses applications in Louisiana from 2023-2025 by quarter (seasonally adjusted).

Q3

↑

0.4%

Q3 YoY

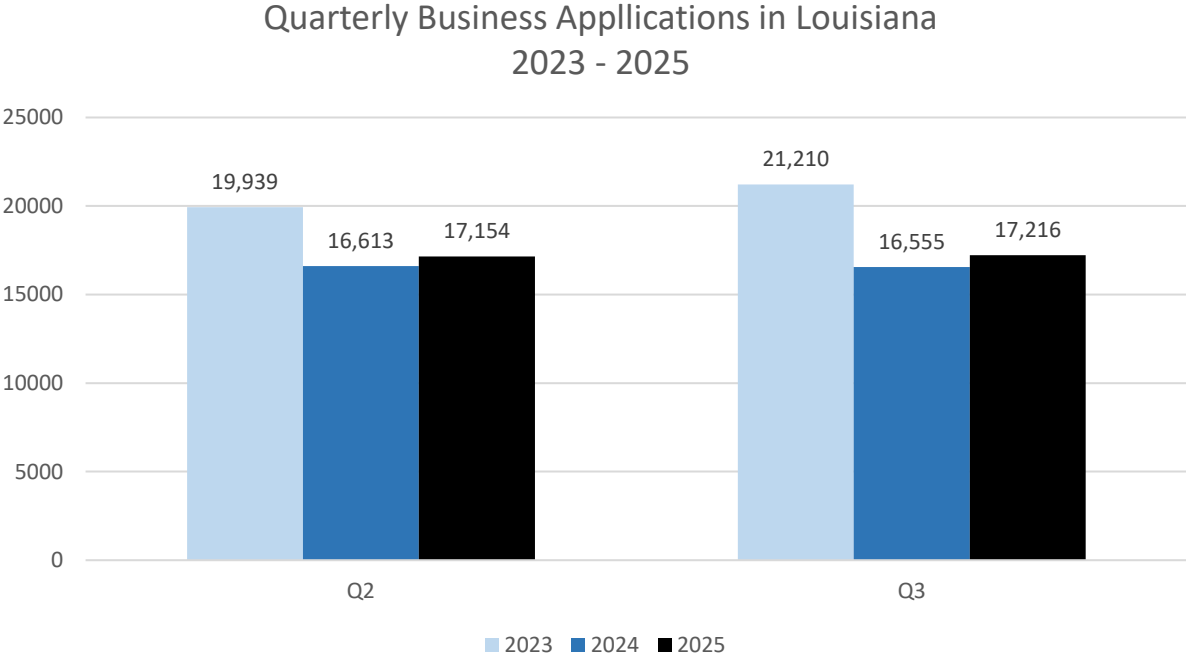
↑

4%

Q3 YTD

↓

-3%



Note: Data reflects businesses applications, not necessarily business formations.
Data Source: U.S. Census Bureau, Business Applications: Total for All NAICS in Louisiana, Retrieved October 31, 2025.

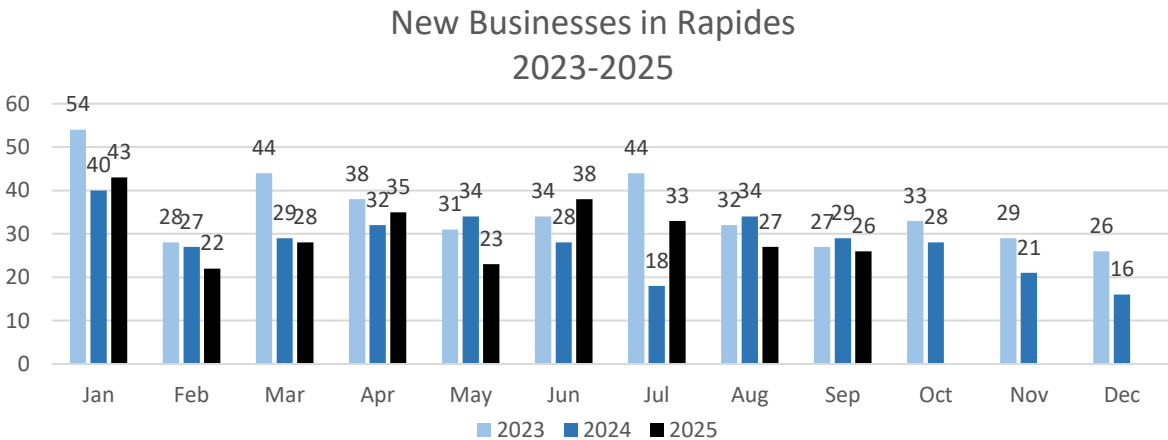
NEW BUSINESSES IN RAPIDES

The chart below represent the number of new businesses established each month in Rapides from January 2023 through September 2025.

Q3

- 86 new businesses were established in Q3.
- New businesses established in Q3 were up 6% from a year ago.
- YTD, new business growth in Rapides is up 2% over 2024.

	2022	2023	2024	2025
Q3	91	103	81	86
Q2	100	103	94	96
% Chg Prev Qtr	-9.0%	0.0%	-13.8%	-10.4%
% Chg from Prev Year		13.2%	-21.4%	6.2%
YTD	317	332	271	275
% Chg over Prev YTD		4.7%	-18.4%	1.5%



Note: Data reflects businesses established in the current quarter.
Data Source: Rapides Parish Sales and Use Tax Department, October 2025.

CONTRIBUTORS

The data presented throughout the CENLA Economic Dashboard reflects contributions from the following local organizations.

- Rapides Parish Policy Jury Treasurer
- Rapides Sales Tax Administrator
- Avoyelles Parish School Board
- Alexandria International Airport
- Alexandria / Pineville Area CVB
- City of Alexandria Planning Division
- Evangeline Parish Sales Tax Commissioner
- Concordia, Catahoula, & La Salle Tax Administrator
- St. Landry Parish School Board
- Grant Parish Sheriff's Office
- Natchitoches Parish Tax Commission
- Natchitoches Parish Planning and Zoning
- City of Natchitoches Planning
- Vernon Parish Sales Tax Department

THANK YOU

Also, special thanks to the following partners for distributing the dashboard.

- LSUA Foundation
- Central Louisiana Regional Chamber of Commerce
- Marksville Chamber of Commerce
- Bunkie Chamber of Commerce
- Evangeline Chamber of Commerce
- Concordia Chamber of Commerce
- Greater Vernon Chamber of Commerce
- Natchitoches Chamber of Commerce
- *Next Issue: Week of February 2, 2026*

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